

## **Report of activities of Economics Department GDC Banjar 2016-2017**

**Department of Economics** organized a special lecture for the students of Economics and Commerce on **“Consumer Awareness about Penetration of imitated Brands and Fake Products in the Rural Market”** on 23 September 2016. This was conducted by a survey team from Center for Consumer Studies, Indian Institute of Public Administration, New Delhi. Mr. Pankaj Kumar Singh, Mr. Virendra Nath Mishra, Mr. Ashutosh Dixit and Mr. Mohit Kumar Gautam were members of the team. The objective of their visit was to conduct Survey on **“Awareness of Fake Products in Rural Markets: A framework for Consumer Protection”** in Kullu District. Dr. Ratnesh Tripathi stressed on the necessity of making people aware about this Act to fight against corrupt practices of the traders or service providers. He also stressed on the problems faced by the economy due to black marketing. Mr. Virendra Nath Mishra, Research Officer, Center for Consumer Studies, IIPA delivered special lecture on various aspects of Consumer Protection & Empowerment, Consumer Education and Awareness: Policies and Programmes, Role of Helplines in Redressal of Consumer Grievances, Consumer Protection Act and Working of Redressal Agencies and Food Safety. A questionnaire was circulated among the students by IIPA survey team to assess their level of awareness about brand imitational and fake products being sold in the market. 480 students participated in this workshop.

Economics Society also organized a guest lecture on 1<sup>st</sup> October 2016 by Dr. Adrash Dhawan on **‘GST and Make in India’**. The speaker focused on Taxation system and its necessity. He also stressed on the merits and demerits of taxation system. 250 students participated in this workshop.

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